



## **Geofencing and the Maponics® School Ground**

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# Geofencing and the Maponics® School Ground



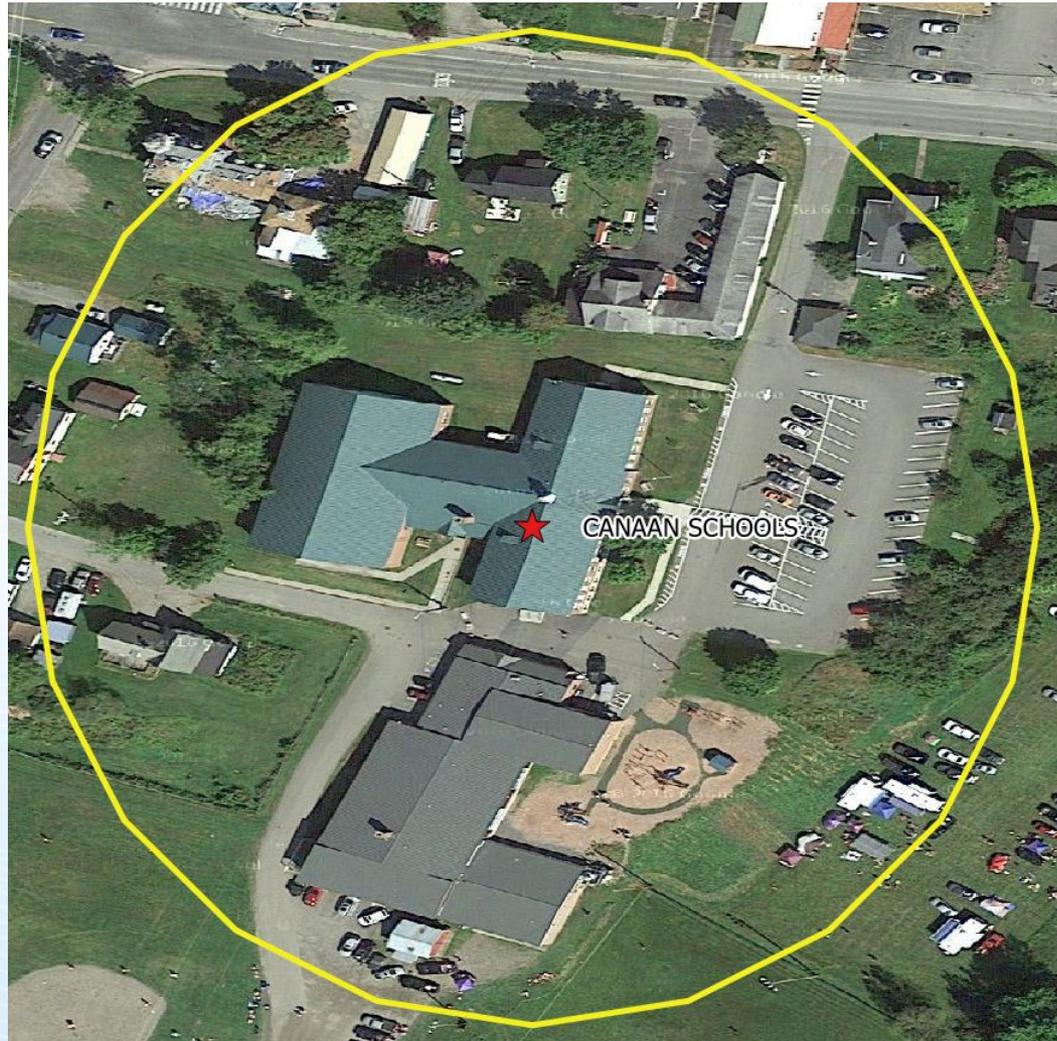
- Terms and Definitions
  - Geofence
  - Maponics® School Grounds
- Use Cases
  - Advertising
  - Social Media
  - Messaging Applications

# Terms and Definitions

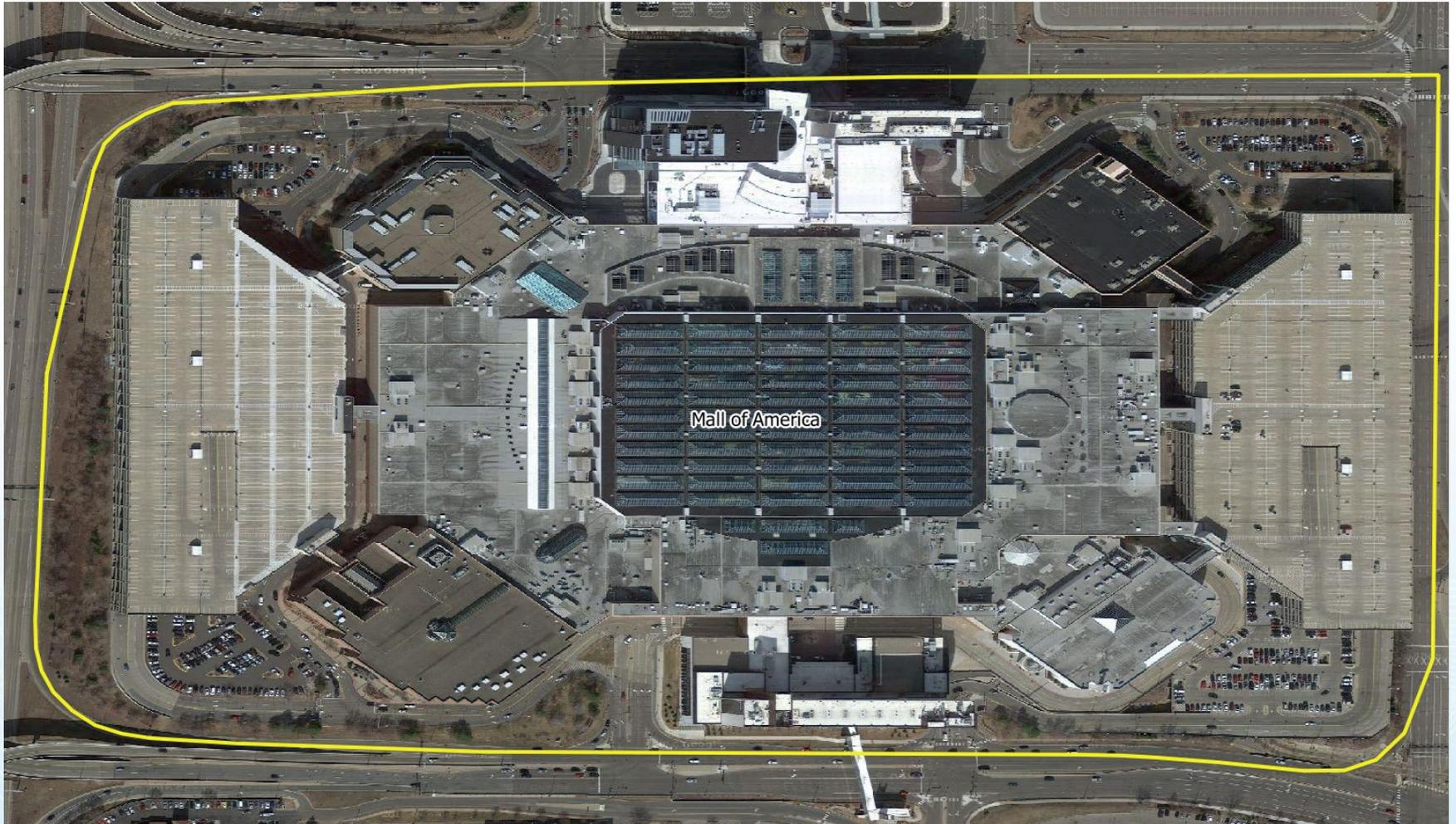
- Geofence



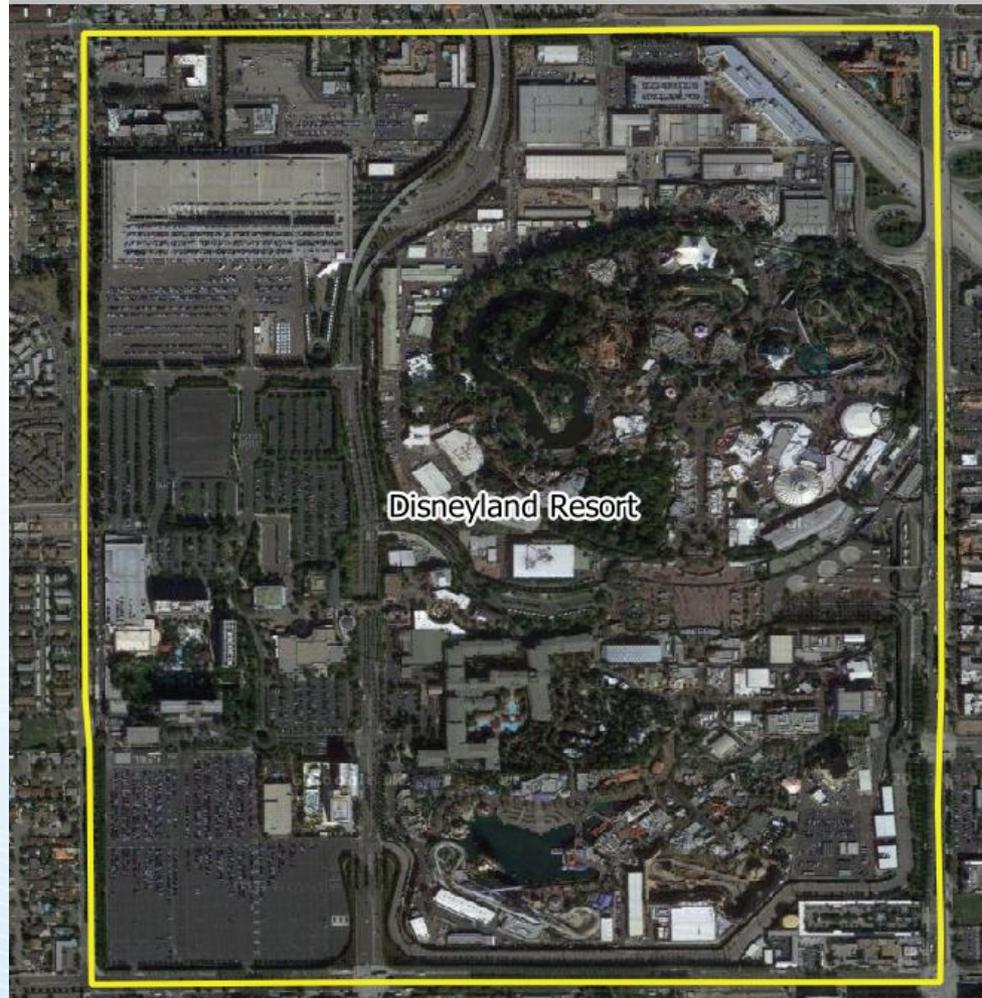
# Terms and Definitions



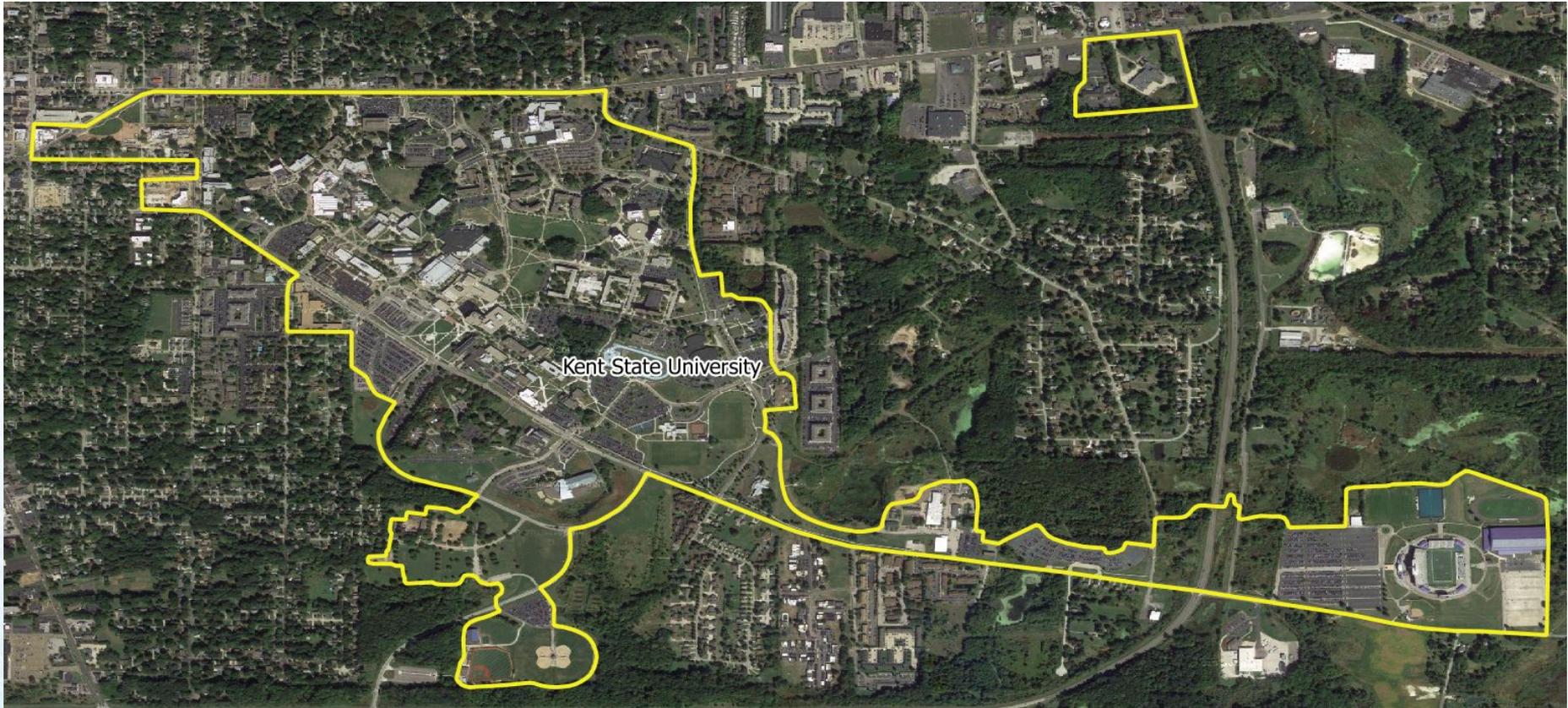
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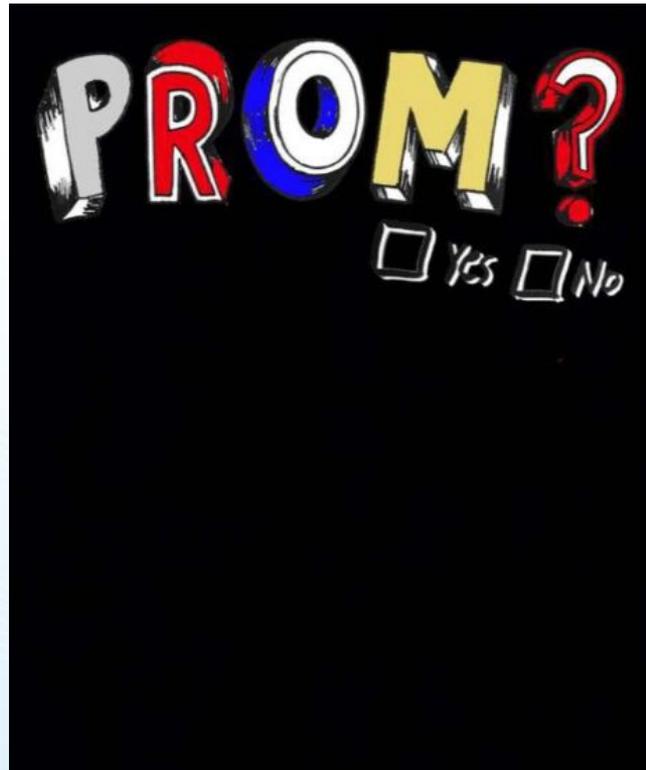
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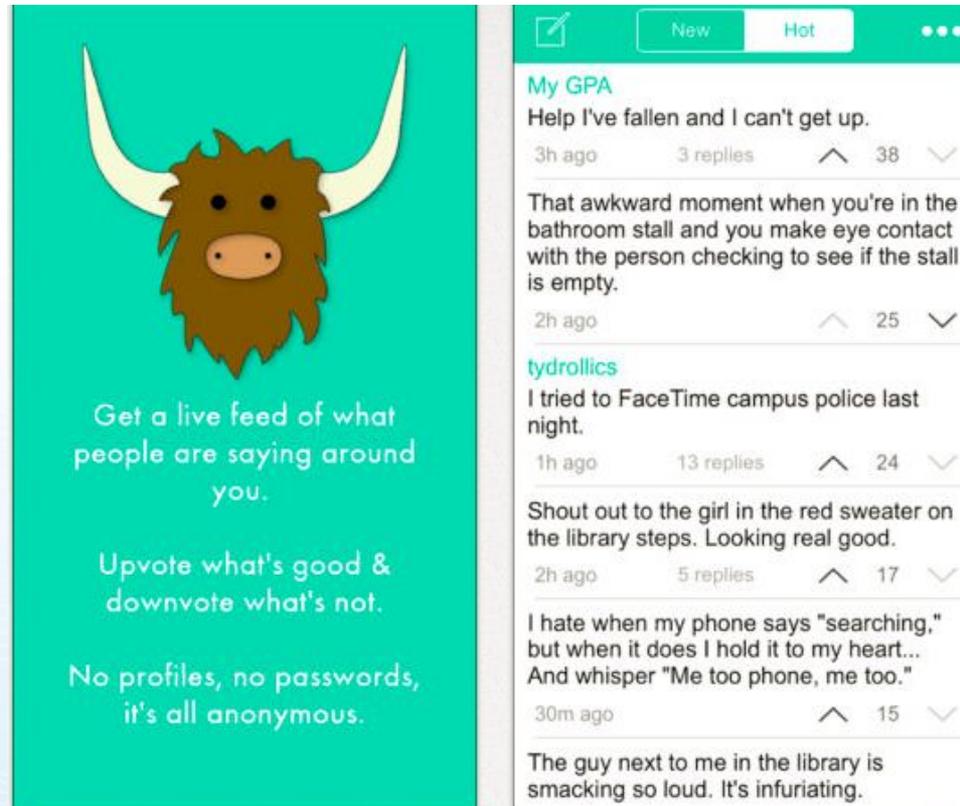
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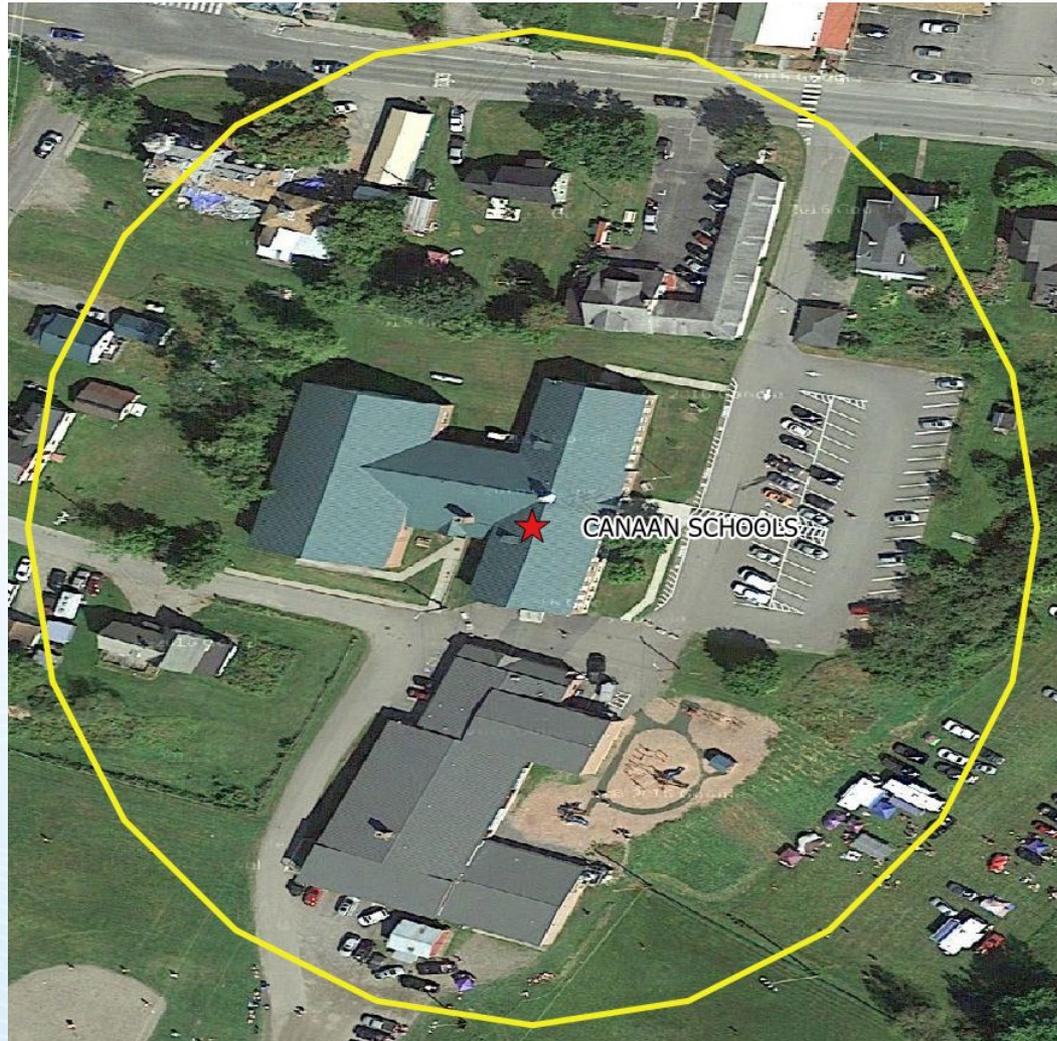


# Use Case – Social Media



# Use Case – Yik Yak







## Resources

### Yik Yak:

- <https://www.yikyak.com/home>

### Huffington post:

- [http://www.huffingtonpost.com/diana-graber/yik-yak-app-makers-do-the\\_b\\_5029679.html](http://www.huffingtonpost.com/diana-graber/yik-yak-app-makers-do-the_b_5029679.html)

### Maronics documentation:

- <http://www.maronics.com/>
- [SchoolBoundaryData.pdf](#)
- <http://www.maronics.com/blog/2014/03/20/yik-yak-uses-maronics-school-data-stop-high-school-bullying>

# Questions?

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