

Creating a Story Map Tour with ArcGIS Online

If you don't have an account already, you may create a free public account

1. Go to the ArcGIS Online home page, <http://www.arcgis.com>
2. Click on "Sign In" at the upper right corner of the screen.
3. Click on "Create Your Public Account"
4. Fill out the information field, review and accept the terms of use, and click "Create My Account"

Create a Base Map

1. Click on "Map" at the top of the page.
2. Zoom in on the area you'd like to use as the base of your new map. You can do this by:
 - a. entering a town and state, or a street address
 - b. double-clicking over an area of the map
 - c. moving your mouse while simultaneously holding down the "Shift" key
 - d. clicking on "+" (or "-" to zoom out) on the map. (You can now find this map in "My Content" when you first sign on to ArcGIS Online.)
3. Once you have zoomed in on the area you'd like to use and you're comfortable with your scale, choose a base map. Do this by clicking on "Basemap" near the top of the page. You can keep the current base map or choose from one of the nine options.
4. Save your map. Click "Save" and choose a name (Title_lastname). For tags, use "GEO3030" and "CastletonStateColl" and be sure to include a brief description of the map.
5. Share your map. Click on "Share," then make sure the box next to "Everyone" is checked. A link to your map appears in a box below. Then, click on "Make a Web Application."
6. A new screen will appear asking how you would like to publish your map. You're given three pages of choices. For this exercise, find "Map Tour" and click on the arrow next to "Publish" under that icon.
7. Click on "Publish," then "Save and Publish."
8. Choose an app to connect to ArcGIS so that ArcGIS can use your photos.

Photo Storage: You can store your photos on Flickr, Picasa, or Facebook, and ArcGIS will read from those sites. You can also link to video images on YouTube. For this exercise, photos are being stored on Flickr under the account Castletongeoography, album Vermont.

9. You will be asked to connect your photos to specific places on the map. All you need to do is put the photos on the map—ANYWHERE on the map—because once your images are loaded, you'll be able to move them around.

Create a Story Map

Once your Story Map loads, you can move points, change colors, and add text as needed.

- Be sure to “save” frequently.
- The “settings” feature will allow you to change colors, layouts, zoom level, and other features on your map for the general public to see.
- The “Share” button allows you to share a link to the map with the general public.
- On each photo, you can add text and change the title of each slide. Also, to change from a photo to a video, click on “change media” and add a link to a specific video via YouTube.
- If desired, you can go back to the original map in ArcGIS Online to change the base map. However, you can also do that on your Story Map site simply by clicking on “Change Basemap” (upper right corner of the map).
- The “Add” button allows you to add additional points, photos, and video links to the map.
- “Organize” lets you re-order the points/photographs, and even add a photo as the “lead photo” of a carousel. (Hint: you may consider choosing an image and add text using a simple art program.)

Story Map Gallery:

<http://storymaps.arcgis.com/en/gallery/#s=0&n=30&d=1>

Brandy Brook Rd Story Map

<http://bit.ly/1kXtrur>